

Advancing Health and Life Through Transformative Optimization

Govt Business POC: Krysta Theus, CEO (832) 844-3376 ktheus@healingpurpose.org



CORE COMPETENCIES

Healing Purpose LLC is a **global** change leadership and program management provider. With **over 25 years of healthcare and management consulting industry experience** in leading complex multi-site, cross-functional growth initiatives that advance ideas to reality, we offer integrative solutions for comprehensive **organizational change and program management** that unlocks the full potential of individuals and the collective power of teams.

- Business Process Optimization
- Leadership Development
- Governance Design
- Metrics and Reporting
- Meeting and Event Facilitation
- Team Management and Engagement
- Project Portfolio Management
- Board Relations

EXPERIENCE

As CEO of Healing Purpose, I've facilitated retreats and workshops for **over 1,000 people** across US and Canada that have led to life and career promotions. I was featured in **WomLEAD Magazine** and **The Joseph Bonner Show Podcast** and international TV networks for these impacts.

As a Director of Memorial Hermann Health Systems, I led 24 directors and managers responsible for spearheading a **17-hospital update** to improve care quality outcomes and produce **\$200 million in savings and revenue** impacts. The team received third place in **Healthcare Innovation's Annual Innovator Awards**, and I was recognized for **Outstanding Leadership in Healthcare** by the international Health 2.0 Conference.

As a Director of Memorial Hermann's Accountable Care Organization and independent pediatric physician network, I led business development campaigns and projects that **accelerated network growth by 200%**.

As a Health Systems Engineering Analyst of Mayo Clinic, I trained **over 500 system Lean Six Sigma Green Belts** while transforming care delivery for the Department of Medicine's Gastroenterology Division in partnership with the Health System Division Chair. I led a process optimization and change management initiative that was published in **The Journal for Healthcare Quality (JHQ)**.

DIFFERENTIATORS

- 4X Enterprise Project Management Office design, build and operationalization
- Multi-segment experience including supply chain, clinical operations, strategic planning, transformation, patient / employee experience and more
- Proprietary The C.A.R.I.N.G. Method™ and C.A.R.I.N.G. Leaders Excel™ leadership development program
- Inter-agency, government, and community collaboration

TRAINING (T) / CERTIFICATIONS (C)

- (C) Project Management Professional (PMP)
- (C) Master Practitioner, Neuro-Linguistic Programming (NLP)
- (T) Joint Commission - Facilitating Change
- (T) Lean Six Sigma, Work Out, Change Acceleration Process
- (T) Prosci ADKAR Change Management

INDUSTRY / SERVICE CODES (* primary)

NAICS

- *541611- Admin Mgmt & Gen Mgmt Consult Servs
- 541612 - Human Resources Consult Servs
- 541618 - Other Mgmt Consult Servs
- 611430 - Professional & Mgmt Training

PSC

- R408 – Support- Professional: Prog Mgmt / Support

NIGP

- 958-00 - Mgmt & Op Servs
- 958-16 - Business Mgmt Servs
- 958-56 - Healthcare Mgmt Servs
- 918-75 - Mgmt Consulting
- 918-77 - Project Mgmt Servs

COMPANY DATA

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UEI: NH3QFVXH7628

CAGE: 9EKM0

Certifications: WBENC #WBE2302316

Credit Cards Accepted

