



Krysta Theus is the driving force behind Healing Purpose, leading a transformative journey in cultural transformation strategy for over a decade. Renowned as a trailblazer and changemaker in strategic leadership development and change management, Krysta's mission is clear: empower organizations and individuals for sustained success through integrative strategies that Inspire Change Led Well™.

Founder of Healing Purpose, Krysta blends expertise in enterprise project portfolio management, change management, and org psychology for an integrated approach to leading successful change. Her awakening to the power of purpose-driven coaching birthed Healing Purpose, an innovative channel reshaping corporate cultures and performance.

Krysta's magnetic presence transcends accolades; it's rooted in an authentic commitment to fostering growth from the inside out. Facing obstacles head-on, she turns them into opportunities for change, guiding organizations to unlock their true potential by investing in the empowerment, growth, and success of talented leaders.

Embark on a captivating journey with Krysta as she shares insights, strategies, and real-world solutions. Brace yourself for an engaging experience that transcends traditional leadership paradigms. Krysta's sessions are invitations to a brighter, purpose-driven future.

Inspired by her journey from observation to action, Krysta's commitment to personal growth and education is unwavering. Armed with a master's in organizational leadership, she fearlessly launched Healing Purpose, leaving a mark on the landscape of transformative, change leadership.

Krysta's work goes beyond entrepreneurship; she champions community engagement, empowering underprivileged youth through mentorship and female leaders through motivational outreach and coaching. Her journey serves as an example of resilience and determination that inspires individuals worldwide to realize their power within to change and make a lasting impact. Join Krysta on a transformative journey — where passion and purpose meets action, and success is redefined.